**W03 Application Activity: Networking**

Name: Click or tap here to enter your name

**Choose an Option**

You can complete this Application Activity in one of two ways. Either of the choices can help you develop networking skills. Choose **ONE** of the following options and complete the report below.

**Option 1: Create (or improve) a LinkedIn Profile.** As you learned in this week’s Professional Skill Lesson, LinkedIn is a social media network designed for professionals. It allows you to connect with colleagues, classmates, professors, and potential employers. It has information that is similar to your resume. Use your resume as a starting point for a LinkedIn profile.

**Option 2: Schedule and Conduct an Informational Interview.** As you learned in this week’s Professional Skill Lesson, an informational interview is like a job interview, only you are not necessarily seeking a job, just information. This can be with anyone you choose, as long as the purpose of the interview is to learn more about a workplace or industry. The more the other person knows, the more valuable to you the interview will be. If you happen to have an actual job interview this week, this can count for this option.

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**Report**

Which option did you choose? Place an X next to your choice.

\_\_\_\_Option 1: Create (or improve) a LinkedIn Profile.

\_\_\_\_Option 2: Schedule and Conduct an Informational Interview.

1. **Discomfort.** This week’s Professional Skill lesson says that networking is uncomfortable for many people. List one thing that made your interview or LinkedIn profile experience uncomfortable for you and explain why it was uncomfortable, or list one thing that made it comfortable for you and explain why.

Click or tap here to enter your response

1. **Sincerity.** This week’s Professional Skill lesson says, “The key to overcoming an aversion to networking is to sincerely have an interest in getting to know people and helping them.” List one thing that you did in your interview or LinkedIn profile to show your interest in getting to know people and helping them. Explain why this showed sincerity.

Click or tap here to enter your response

1. **Reflection.** You chose to either do an informational interview or a LinkedIn Profile. How successful of a networking activity was it for you personally? Explain why it was successful or explain why it was not so successful. (If applicable, and if you want, you can share your LinkedIn profile url as part of your response.)

Click or tap here to enter your response

**Save** this document with your name in the filename and follow the instructions in your course to submit it for grading and feedback.